"Tzomet Hasharon" Newspaper, 22.9.2000

"Ghosts Museum"

"Hairy" By Yoram vidal Herzliah Museum

## Author: Gil Zohar

In Yoram Vidal's consolidated works, a different attitude can be found. He is presenting a series of Hair subject photographs. I find these the most interesting and recommended works in the museum at the moment. In a great sensitivity, and in an eclectic and reliable work of the curator, in an intimate space, a seductive selection of hairy body parts photographs is presented. Vidal presents a series of impressive colorful works, which is connected to the contemporary photographing technology, by using lenses and other up-to-date accessories. The hair is different in each photograph: The hair areas are crowded, diluted, awkward, cut down and long shaped. The aesthetics and cleanliness of the photographs add a quality of spiritual transcendence and eternity. Vidal enlarges hairy body parts, manages to turn them into an interesting texture, which arouses the intellect. The active viewer is trying to get the challenge presented by Vidal: The photographs do not disclose the enlarged body part and so the riddle remains unsolved for a long time, even after one is done with observing the photograph.

